**To: Management**

**From: Data Analyst**

**Date: August 5, 2025**

**Subject: Q3 Sales Performance Report**

This report summarizes our recent sales activities. After cleaning the data, our total revenue for the period was 840,700 naira across 12 transactions with an average sale of 70,059 naira.

* Top Category: Electronics was the highest – volume category with 15 items sold
* Top Products: LG Refrigerator was our single most profitable product, generating 350,000 naira in revenue.
* Top Market: Nigeria remains our sole market for all recorded sales.

Overall, high – value electronics are driving our revenue while groceries contribute to order volume.